



**Visit Walla Walla Board Meeting  
Courtyard by Marriott  
Annual Meeting  
January 21, 2016**

**Present:**

Zachary Fraser, Jennifer Northam, Ron Williams, James Payne, Mindy Nelson, Duane Wollmuth, Andrae Bopp, Ron Peck, Ann Hooper, Melissa Berghan, David Woolson, Scott Peters, Chris Garratt, Carrie Brennan, Dick Morgan, Terra Luthi, Tim McCarty, Dan Leeper

**Absent:** None!!

The meeting was called to order at 6:05 pm by Zachary Fraser, Chair. A quorum was present.

Zachary introduced the existing board members and thanked the 2015 board and executive committee for their work and gave recognition of service to two exiting board members; Kyle Mussman and Jay Brodt.

Scott Peters, nominating committee chair, made a motion to accept the following slate of candidates for 2016; Carrie Brennan, Chris Garratt, Mindy Nelson, Jennifer Northam, Duane Wollmuth, David Woolson, Dan Leeper. The motion was seconded by Ron Williams. The motion passed unanimously.

Scott also made a motion to accept the executive committee nominees;  
Zachary Fraser, Chair  
Scott Peters, Past Chair  
Duane Wollmuth, Treasurer  
Chris Garratt, Marketing Chair  
The motion was seconded by Andrae Bopp. The motion was passed unanimously.

Duane gave a brief recap of the FY15 revenue and expenses.

Ron Peck gave a presentation recapping Visit Walla Walla 2015 marketing efforts, and listed highlights of the 2016 marketing plan.



Ron introduced guest speaker Dr. Patrick Jones, Executive Director for the Institute of Public Policy & Economic Analysis at Eastern Washington University.

Dr. Jones presented information about the growth, vitality and value of the visitor industry to the economy in the Walla Walla Valley.

Zachary opened the meeting up to questions from the audience.

The meeting adjourned at 7:15pm.