



**Tourism Walla Walla Board Meeting
Baker Faculty Center – Whitman Campus
October 23, 2014**

Present:

Ron Peck, Chris Garratt, Dick Morgan, Scott Peters, Duane Wollmuth, Kyle Mussman, Zachary Fraser, David Woolson, Ann Hooper, Tim McCarty, Jennifer Northam, Ron Williams

Absent:

Justin Wylie, Jay Brodt, Terra Luthi, Cindy Purcell, Andrae Bopp, Mindy Nelson,

The meeting was called to order at 3:09 pm by Scott Peters, Chair.

A motion to accept the consent agenda was made by Kyle and seconded by Jennifer.

The motion was approved unanimously.

Marketing Report - Chris Garratt, Ron Peck

Ron reviewed the marketing report from DVA and gave an update on two recent media FAM trips, (the Willamette to Walla Walla trip held in conjunction with the Walla Walla Valley Wine Alliance and Travel Oregon and the Port of Seattle and Delta Airlines international FAM trip with media from the UK).

Executive Directors Report – Ron Peck

Ron reported he presented to the Walla Walla County LTAC advisory committee a summary of the 2014 marketing efforts for the county. The committee authorized payment to TWW for FY14. The LTAC committee recognized TWW for the quality of the report and requested that TWW apply for funding in FY15 and to complete an application.



He also reported that he sent a letter to the City Manager officially asking for an extension of our contract for 2015 and 2016. Ron also presented the 2013 visitor research survey and economic information to the Walla Walla Community College leadership group and to a colloquium at Walla Walla University.

Other Business Substantive Issues

Scott requested a committee form to review and possibly update the TWW Bylaws as this has not been done in quite a while. Kyle, Ann, Scott, Ron W, and Ron P. all volunteered. Scott will contact these individuals and set up a meeting time and date.

Kyle also asked staff to try and find the oldest version of the Bylaws as a reference.

Scott requested that a nominating committee be formed to make recommendations to the full board for next year's board and executive team. He reported that the first terms of Kyle, Cindy, Andrae and Scott will expire at the end of 2014. The committee needs to determine if any board members will not be returning and therefore need to be replaced. Also to determine a new president as his term is ending. The nominating committee shall consist of; Ron P., Scott and Jennifer.

The date of the Annual Meeting will be January 15th and will be held at the new Courtyard by Marriott. Other details will follow.

Ron presented the 2015 Budget for review. A discussion ensued.

A motion was made to approve the 2015 Budget of \$807K and an additional budget related to the new sales position that is all encompassing of, up to \$160K. The motion was made by Kyle and seconded by Duane.

The motion was approved unanimously.

Scott requested a hiring committee be formed. It will consist of Chris, Kyle, Duane, Ron and Ann as an alternate.

Ron is to start putting together a job description and see to the posting of the position on various outlets.

The November meeting date will be 11/20 at 3:00pm. Location to be determined.

At 4:40 pm the board adjourned.