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**TAKE THEIR WORD FOR IT: NUMEROUS AWARDS & ACCOLADES CONFIRM WHAT
MANY ALREADY KNOW—WALLA WALLA HAS IT ALL**

Lengthy List Highlights Community, Wine, Livability, Culinary and Other Assets

(WALLA WALLA, Wash.)—Whether they live, work, or play in Walla Walla, people familiar with the capital of Washington wine country are familiar with the attributes of the community that have resulted in numerous awards and accolades being bestowed upon the region over the years. Following is a rundown of some of the biggest and most recent honors:

2014

- Walla Walla named as one of the country's 24 Best Places to Live and Work by Sunset Magazine
- Wine Enthusiast names Walla Walla one of the world's 10 Best Wine Travel Destinations
- Top 6 Affordable Wine Regions In The US, Bankrate.com

2013

- Fodors lists Walla Walla in 10 Best Small Towns in America
- Walla Walla one of five finalists for "America's Best Small Town For Food" in Rand McNally's Best of the Road competition
- Walla Walla Community College receives prestigious Aspen Prize for Community Excellence
- Walla Walla receives its 19th consecutive Tree City USA Award

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2012

- Walla Walla one of five finalists for “America’s Best Small Town For Food” in Rand McNally’s Best of the Road competition
- Walla Walla one of five global finalists for Wine Enthusiast’s Wine Region of the Year award
- American Planning Association names Walla Walla in Top Ten Greatest Neighborhoods
- Tonique Magazine names Walla Walla as Most Authentic Wine Region in America
- The Daily Meal names Walla Walla one of the country’s eight “Best Small Towns For Food”

2011

- Walla Walla named “America’s Friendliest Small Town” by Rand McNally and USA Today

2010

- The Today Show touts Walla Walla as “America’s new wine capital”

2009

- Sunset Magazine named Walla Walla “the west’s 20 best small towns”

Pre-2009

- 2006—Money Magazine names Walla Walla one of the “Top 5 Places to Retire”
- 2005—Sunset Magazine named Walla Walla its “2005 Wine Destination of the Year”
- 2002—Walla Walla named Sunset Magazine’s “Best Main Street in the West”
- 2002—One of 12 national “Distinctive Destinations” by National Trust for Historic Preservation
- 2001—Walla Walla wins Great American Main Street Award from National Trust for Historic Preservation
- 1996—Walla Walla named as “One of the 100 Best Small Art Towns in America” in a book by John Villani, John Muir Publications

About Tourism Walla Walla

As the voice for all sectors of tourism and hospitality in the Walla Walla Valley, Tourism Walla Walla is committed to being a representative, industry-driven organization. Through cooperation, experience and industry insight, Tourism Walla Walla is dedicated to providing leadership and direction, making tourism and hospitality one of the leading and most viably sustainable industries in the Valley. For more information visit www.wallawalla.org.