

THANK YOU FOR YOUR INTEREST IN WORKING WITH US!

At Visit Walla Walla, we are passionate about the people and places within the Walla Walla Valley, but we recognize that visitors may want to learn about us through voices they already know and trust. For this reason, we sometimes partner with bloggers, influencers, and creators to showcase the best of the Valley. If you think our next collaboration should be with you, please fill out the form to tell us a bit about yourself.

Please note that the completion of this form does not guarantee a collaboration. However, it does give us the chance to get to know you! The more information you include, the more easily we will be able to align your expertise with our goals. **Please send this completed form and a media kit or relevant supporting materials to:** <u>marketing@wallawalla.org</u>

Step 1 of 3: General Info

First Name: Last Name: Pronouns: Email:

WHERE DO YOU LIVE? City: State/Province: Zip/Postal Code: Country:

HOW WOULD YOU DESCRIBE YOURSELF?

Select all that apply Hispanic, Latino or Spanish origin American Indian or Alaska Native Black or African American Asian

Native Hawaiian or Other Pacific Islander White Prefer not to answer

Step 2 of 3: Social Footprint

CIRCLE OF INFLUENCE Tell us a bit about your social media and digital assets.

AREA OF FOCUS

How would you describe the focus of your content (e.g., fashion, family, outdoor/adventure, etc.)? Do you belong to or represent any specific communities?



WHO ARE YOUR FOLLOWERS?

Tell us who makes up the bulk of your followers? Where are they from? Do they represent a specific community? What motivates them to engage with your content?

SOCIAL MEDIA AND DIGITAL ASSETS

Select all platforms that you currently maintain and include a link.

Blog	Twitter
Instagram	Snapchat
TikTok	YouTube
Facebook	

MEDIA KIT

Please include your media kit or any supporting documents if you have them available.

Step 3 of 3: Additional Information

HAVE YOU EVER COLLABORATED WITH ANY OTHER DESTINATIONS?

Yes

No

ARE YOU ALREADY PLANNING A TRIP TO WALLA WALLA? IF SO, WHEN?

Yes

No

HAVE YOU EVER VISITED WALLA WALLA? IF SO, WHEN?

WHEN YOU CREATE CONTENT, WHO DO YOU TYPICALLY TRAVEL WITH?

IS THERE ANYTHING ELSE YOU WOULD LIKE US TO KNOW?